



UNLIMITED LEARNING POTENTIAL

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COMPARE OUR PRICES ON EDUCATIONAL PRODUCTS!



All our prices are proudly Canadian

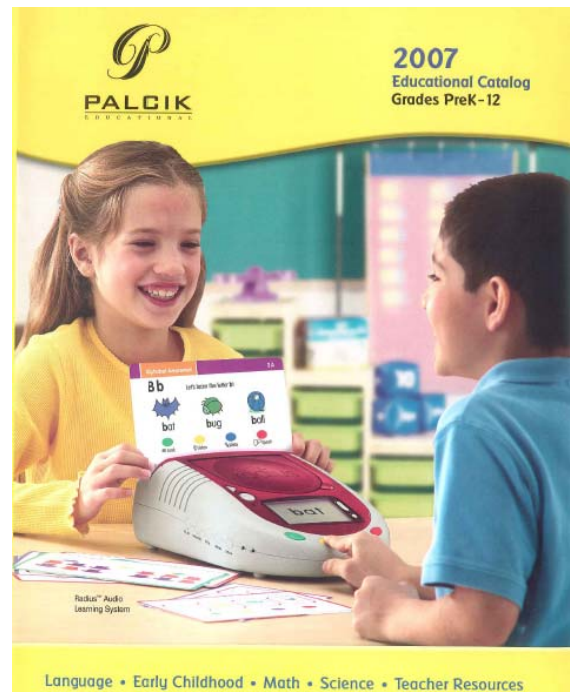
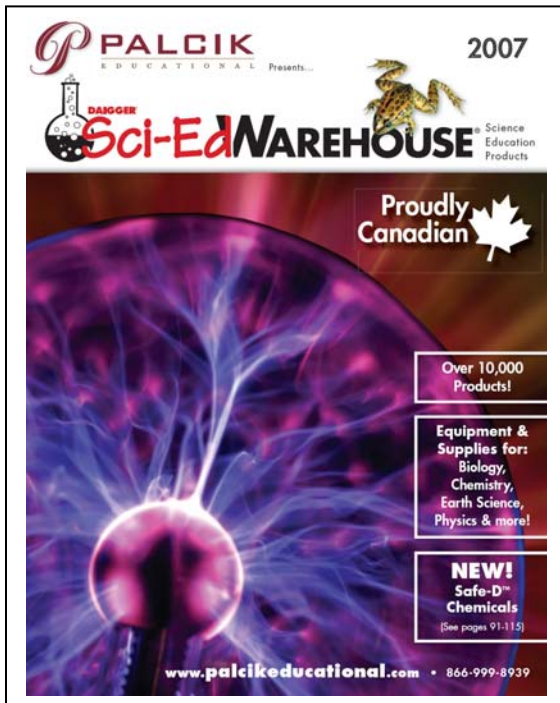
Winter 2007

We want to thank all the schools who are currently using products that they purchased from us since school started in September 2006. We also want to say thank you to the thousands of teachers who have called us, emailed, faxed, and met with us at their schools, at tradeshow, and even in grocery stores lately.

We've had to expand to keep up with the demand – and we love it! We are now offering even more products at great prices. You can always buy with confidence at PALCIK Educational Products.



PALCIK Educational Products is pleased to offer educational products in the K-12 range for SCIENCE, MATH, LANGUAGE, ESL, and more! We have a K-8 catalogue with all the primary, junior, and intermediate manipulatives, games, teaching and learning resources and a separate SCIENCE catalogue for intermediate and secondary science programs. We are always trying to ensure that we have the best products at the best prices possible in Canada.



Our newly published Sci-Ed Warehouse catalogue is coming to secondary schools and middle schools this week. If you would like to receive your own personalized copy, please send us an email info@palcikeducational.com and we will rush one to you ASAP.

Our elementary learning resources catalogue will be coming to you in mid-February. This catalogue is full of new and innovative products that make teaching and learning even more fun! We'll be sure to let you know about this in February.

Take a minute to meet your local educational consultant --- they remember you! We'll be working with you to ensure that you and your classroom are delivering UNLIMITED LEARNING POTENTIAL!





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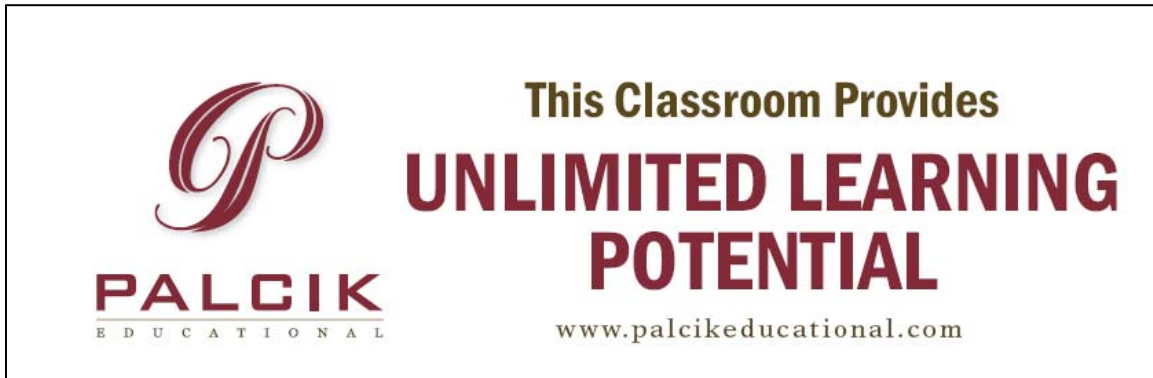


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WESTERN EDUCATIONAL CONSULTANT

Each of these educational consultants has been involved with servicing your needs for equipment and materials to meet and exceed curriculum expectations for a long time. We know what we're doing here – and have for over 120 years combined. No other company has that much experience in Canada in the educational sector. Call us – we're here to help – and to make sure that you can meet your obligations to provide UNLIMITED LEARNING POTENTIAL in all that you do as a teacher.



If you would like to receive one of these stickers for your classroom door, please send us an email to info@palcikeducational.com and we will forward you this sticker. Many parents and principals have commented to us about the significance of the sentiment on these stickers posted on classroom doors. Get yours today!



We are also proud to offer Canadian educators access to the safest possible chemical program available. **Safe-D by DAIGGER** is a chemical safety program designed around the safety of you as a teacher, your students, and the environment. The chemicals are all colour-coded for added safety, and the chemicals are stored here in Canada so you can have them when you need them. Visit our website for more information about Safe-D Chemicals. www.palcikeducational.com

Our online teacher forum has been receiving a lot of attention lately from teachers looking for information, and for educators offering classroom tips and tricks to others. Please visit our forum and put your two cents in, and we'll give you a penny for your thoughts! (We need to make money too!) There are some conversation starters on the

forum now, and the more people on it, the better it gets. This is also a totally anonymous way for teachers to share thoughts on current events and issues in education. www.palcikeducational.com/forum



This is a great opportunity to try out MarkBook for free! Visit us online at www.palcikeducational.com and follow the link to the download of MarkBook. **You can download a fully-functional version of MarkBook and use it until August 30, 2007.** <http://palciked.markbookdownload.com>

This is an award-winning Evaluation and Assessment software system designed by Canadian educators. Take advantage of the free download -- and see how much easier managing tests, reports, quizzes, attendance and more can be with the most popular classroom management tool in Canada. Isn't it about time you became a MarkBook user?

There is a survey that needs your attention right now. We highly encourage you to take a few minutes to answer some of these survey questions and the data should have an impact on Canadian science education well into the future. Every survey counts!

Invitation to participate in the *Let's Talk Science* National Kindergarten to Grade 12 science education survey

Happy New Year!

Let's Talk Science is currently conducting a national Kindergarten to Grade 12 needs assessment to understand science education issues related to professional development, resources, planning/teaching and assessment. The project is supported by funding from The Krembil Foundation.

The project consists of three parts:

1. document analysis that will provide insights into science teaching in Canada
2. large-scale web-based survey of K-12 teachers across Canada
3. selected semi-structured interviews

As a teacher, you have a significant contribution to make to help us understand the challenges and issues in science education.

We would appreciate it if you could take 10-15 minutes to fill in our online survey– just click on the appropriate web link below before **February 16, 2007**. The survey questions are available in both English and French.

ENGLISH web site

http://www.letstalkscience.ca/surveys/reaching_teachers_2007.htm

FRENCH web site

http://www.letstalkscience.ca/sondages/besoins_des_enseignants_2007.htm

The survey is write-protected and questions cannot be altered. Tick boxes and fill-in-the-blanks are provided wherever a response is desired. Individual data will be kept confidential and the results will be aggregated and grouped by common themes. If you have any questions about or difficulties with the survey, please contact lbrown@letstalkscience.ca.

You might receive information about this survey through multiple organizations. Please complete it only once to prevent duplication of data.

An Executive Summary of this survey will be made available on the *Let's Talk Science* web site - expected April 2007.

Please forward this message with the survey web link to any other teacher colleagues who may be interested in participating in this survey.

Thank you for your continued support. Best wishes for a happy and healthy new year.

Sincerely,
Marietta (Mars) Bloch
Director, Early Years and Schools
Let's Talk Science

Thanks for letting us earn your business. We appreciate every sale, and more importantly, what you do in your classrooms daily. Let us help you deliver UNLIMITED LEARNING POTENTIAL in every class.



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